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Department of Commerce
Ministry of Commerce & Industry
Government of India

INDIAN TRADE FAIR DUBAI 2013

3rd to 5th September 2013

Dubai International Convention &
Exhibition Centre, Dubai, UAE



Supported by:



ALL INDIA ASSOCIATION OF
INDUSTRIES

Supported by:



All India Rice Exporters Association

Supported by:



Basic Chemicals, Pharmaceuticals &
Cosmetics Export Promotion Council

Supported by:



Coconut
Development Board

Supported by:



TEXPROCIL
The Cotton Textiles Export
Promotion Council of India

Supported by:



ELECTRONICS AND COMPUTER SOFTWARE
EXPORT PROMOTION COUNCIL

Supported by:



Engineering Export
Promotion Council

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Export Promotion
Council for EOUs & SEZs

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Indian Business &
Professional Council, Dubai

Supported by:



Kerala Chamber of
Commerce and Industry

Supported by:



Khadi and Village
Industries Commission

Supported by:



Organization of Plastics
Processors of India

Supported by:



PHD
CHAMBER

Supported by:



Powerloom Development &
Export Promotion Council

Supported by:



Project Exports
Promotion Council of India

Supported by:



GOVERNMENT OF DUBAI



دائرة السياحة والتسويق التجاري
Department of Tourism and Commerce Marketing



دبي وورلد ترید سنٹر
DUBAI WORLD TRADE CENTRE

Venue:



Silver Star Corporation L.L.C.
Muscat, Sultanate of Oman

Jointly Organised by:



Orion Silver Star Exhibition Organizing L.L.C.
Dubai, United Arab Emirates

ABOUT DUBAI

The United Arab Emirates (UAE) is a federation of seven emirates situated in the southeast of the Arabian Peninsula on the Arabian Gulf, bordering Oman and Saudi Arabia while Pakistan and Iran lie to the north on the Arabian Sea. In December 1971, the UAE was formed with six emirates viz. Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al-Quwain and Fujairah while the emirate of Ras Al Khaimah joined the federation in 1972. Capital is Abu Dhabi, and is the largest out of the seven emirates.

Since 1971, the UAE has developed rapidly into a nation with modern infrastructure particularly in Abu Dhabi and Dubai.

DUBAI IS THE COMMERCIAL AND SHIPPING HUB OF THE COUNTRY.

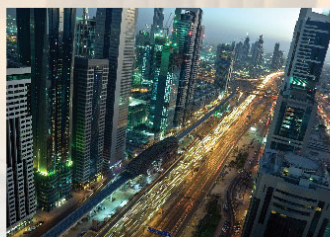
GDP

The governments of the UAE, especially Abu Dhabi and Dubai, have been particularly skilful in blending a combination of oil and gas revenue with strong trading and services sectors to produce amongst the world's most impressive economic performance. Average real GDP growth was 9.3% from 2003 to 2007 which is a remarkable achievement. With the EIU estimated GDP per capita of U.S. \$ 54,700/- for the year 2012, UAE is one of the high-income group countries and is a major trading, transportation and tourism hub between the East and the West. With several infrastructure projects such as new airport, townships etc. coming up in Dubai, prospects of increased trade, investment and employment opportunities are bound to be there.

TOURISM

Dubai currently attracts around 7 million foreign visitors per year and has over 300,000 hotel rooms available, 60% of which are in the 4 to 5 star category. Tourism contributes around 18% to Dubai's GDP per year.

UAE has the world's sixth largest crude oil reserves and natural gas reserves and is a major player in world energy markets. These reserves are overwhelmingly located in Abu Dhabi Emirate. The UAE is the Middle East's second largest economy after Saudi Arabia.





UAE-INDIA BILATERAL RELATIONS

UAE's economic, political and cultural links with India which date back to more than a century ago, are matured and multi-dimensional. Bilateral trade has been steadily growing over the years and people-to-people contacts are constantly on the increase. Tourists from both sides are visiting for leisure and pleasure and more and more UAE nationals are availing of healthcare and tourism facilities in India.

Growing India-UAE economic and commercial relations contribute to the stability and strength of a rapidly diversifying and deepening bilateral relationship between the two countries. Both sides are striving to further strengthen these ties for mutual benefits. The bilateral trade between India and U.A.E. valued at U.S. \$ 180 million per annum in the 1970s is today close to U.S. \$ 72 billion making UAE, India's second largest trading partner for the year 2011-2012.

India's exports to the UAE are well diversified with a large basket. India's major export items to the UAE are petroleum products, precious metals, stones, gems and jewellery, minerals, food items (cereals, sugar, fruits and vegetables, tea, meat and sea foods), textiles (garments, apparel, synthetic fibre, cotton and yarn), engineering machineries and chemicals etc.

Close bonds between the Indian community can be adjudged from the fact that Indian population is the largest in the UAE numbering around 1.8 million out of a total population of 8 million.



INDIAN TRADE FAIR DUBAI 2013 ITF DUBAI 2013

Silver Star Corporation L.L.C., one of the leading organisers of Exhibitions in Oman and Orion Silver Star Exhibition Organizing L.L.C., Dubai are jointly organising an exclusive INDIAN TRADE FAIR DUBAI 2013 (ITF DUBAI 2013) from 3rd to 5th September 2013 at the Dubai International Convention & Exhibition Centre, Dubai, U.A.E. which is supported by Department of Commerce, Ministry of Commerce and Industry and Ministry of Micro Small and Medium Enterprises, Government of India; Embassy of India, Abu Dhabi; All India Association of Industries; All India Rice Exporters Association; Basic Chemicals, Pharmaceuticals and Cosmetics Export Promotion Council; Coconut Development Board; The Cotton Textiles Export Promotion Council; Electronics and Computer Software Export Promotion Council; Engineering Export Promotion Council; Exports Promotion Council for EOU's & SEZs; Kerala Chamber of Commerce and Industry; Khadi and Village Industries Commission; Organization of Plastics Processors of India; PHD Chamber of Commerce and Industry; Powerloom Development and Export Promotion Council and Project Exports Promotion Council of India.



The ITF DUBAI 2013 will provide an opportunity to display and sell Indian products and services to the vibrant and rapidly developing U.A.E. markets and also to showcase the vast capability of Indian Industry and Services. The main objective of organising INDIAN TRADE FAIR DUBAI 2013 (ITF DUBAI 2013) is to project India of 21st century, capable of supplying quality machinery, products, services and technology of international standard at competitive prices. This exhibition is also aiming to further enhance the existing India U.A.E. bilateral trade.

ITF DUBAI 2013 will provide a perfect gateway and an excellent opportunity to the Indian business houses including SME(s) to introduce and launch their quality products and services, new collaborations and strategic tie-ups not only in the growing markets of UAE but also in the whole of Middle East and other parts of the world considering the flow of visitors to UAE including traders, businessman, industrialists and a large number of general public.

EXHIBIT PROFILE



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| * Agricultural and Gardening Equipments | * Defence Equipment and Supplies | * Jute and Jute Products | * Rubber and Rubber Products |
| * Agriculture and Agro Products & Machineries | * Dyes and Intermediates | * Khadi Products | * Sanitaryware |
| * Animal Husbandry | * Educational Institutions and Services | * Kitchen Equipments and Requisites | * Science and Technology |
| * Air Conditioners | * Electric and Electronic Products | * Leather Products and Accessories | * Scientific and Industrial Research |
| * Auto Mobiles and Auto Components | * Engineering Equipments | * Leisure and Sports Goods | * Service Sector |
| * Aviation Components | * Essential Oils and Fragrances | * Life Style and Home Utility Products | * Silver Handicrafts |
| * Baby Requisites | * Ethnic Art Works | * Machinery and Machine Tools | * Spices |
| * Banking, Financial Institutions & Services | * Ethnic Handicrafts | * Marble and Stone Handicrafts | * Sports Goods |
| * Beauty Products | * Fishing Equipments | * Marine Products | * Stainless Steel Products |
| * Beverages | * Food and Food Processing | * Natural and Cultured pearls | * Telecommunications |
| * Biotechnology and Ocean Development | * Footwear | * Non Conventional and Renewable Energy Sources | * Textiles, Garments, Cotton, Silk & Woolen |
| * Brass Handicrafts | * Furniture and Furnishings | * Oil & Natural Gas | * Tobacco Products |
| * Builders Hardware and Hand Tools | * Gems, Jewellery and Fashion Accessories | * Optical Goods | * Toiletries and Health Care Products |
| * Building Materials | * General Consumer Products | * Paper Handicrafts | * Tools and Computer Softwares |
| * Cane and Bamboo Handicrafts | * Gifts and Novelty Items | * Pashmina Shawls & Embroidery Products | * Tourism, Leisure and Related Activities |
| * Canned Products | * Glass Handicrafts | * Pearl Sets | * Toys and Stationery |
| * Carpets and Rugs | * Granites and Ceramics | * Pharmaceutical Products | * Traditional Garments and Textiles |
| * Chemicals and Allied Products | * Handloom and Handicrafts | * Plastics and Plastic Products | * Traditional Home Furnishing |
| * Coir and Coir Products | * Herbal Products | * Pottery and Ceramic | * Traditional Wooden Furniture |
| * Consultancy Services | * Hosiery Products | * Power | * Transport and Mining Equipments |
| * Consumer Electronics | * Hospitality Industry & Restaurant Equipments | * Precious and Semi Precious Stones | * Travel Wares |
| * Consumer Services | * Household Products and Appliances | * Printing and Packaging Machineries | * Watches and Clocks |
| * Cosmetics and Beauty Aids | * IT and Software | * Project Exports and Services | * Western and Ethnic Wears |
| * Crockery and Cutlery | * Indian System of Medicine – Herbal and Ayurveda | * Railway Transport Equipments | * Any other item not listed above |
| * Crystal Products | * Investment Services | * Retail Packaging and Display Materials | |
| * Dairy Products | | * Road Construction | |



9 Sq.m. (3 x 3 Meter) Shell Scheme Stand

PARTICIPATION COST

OPTION 1 : Bare Space

Indoor : Rate: U.S. \$ 370/- per sq.m.

(Minimum booking of 9 sq.m. and further booking in multiples of 9 sq.m.)

OPTION 2 : Shell Scheme

: U.S. \$ 400/- per sq.m.

(Minimum booking of 9 sq.m. and further booking in multiples of 9 sq.m.)

The shell scheme comprises of aluminum stands, each of 9 sq.m. with:

- * White panels of 1m in width and 2.5m in height.
- * Carpet
- * Fascia in English (maximum 30 letters)
- * One table and two chairs
- * One lockable counter
- * One waste basket
- * Three spotlights of 100 watts.
- * One double socket (240 volts, 13 amps, single phase) and the electricity cost arising from the use thereof.

DISPLAY AND SALE

Display and spot sales are allowed throughout the exhibition i.e. for three days from 3rd to 5th September 2013.

ADDITIONAL FACILITIES

- * All round Security
- * Cleaning of aisles and stand areas
- * Car park
- * Furniture and Electrical Items on hire at additional costs
- * General Illumination
- * Information and Communication Centre
- * Use of Telephones, Fax and Photocopying Machines
(Consumption fees to be invoiced separately)

OTHER SERVICES

- * Arrangement of Visas
- * Car Rentals
- * Customs Clearance
- * Exhibition Management
- * Hotel Bookings at reasonable rates
- * Sight Seeing



PUBLICITY CAMPAIGN

Under the professional expertise of the organisers, maximum publicity will be ensured for ITF DUBAI 2013 in order to attract maximum number of traders, businessmen and general public visitors to the Exhibition.

To sharpen the focus and widen the scope of the event, all possible efforts will be made to publicise the event through various channels of the media viz. Press Conferences, Press Releases, Newspaper Advertisements, Hand Bills, Triads (All these in English as well as in Arabic languages), Electronic Bill Boards, Direct Mailing, E-mails, Faxes and SMS to Chamber of Commerce and Industry and Trade Promotion Organisations, Associations, Industrialists, Traders, Businessmen and Experts in various fields apart from distinguished personalities and diplomats accredited to the United Arab Emirates.

Above all, we will have the usual coverage of Radio and Television as in the past.



THE ORGANISERS

Silver Star is one of the leading organisers of large scale exhibitions in Oman and has established in 1992. Silver Star is having a reputation of organising more than thirty highly successful exhibitions (International, domestic and solo) and these include INDEXPO MUSCAT '93 and INDEXPO MUSCAT '97 (an exclusive Indian Trade Fair) under the patronage of Indian Embassy, Muscat and supported by India Trade Promotion Organisation and Federation of Indian Export Organisations both are Government of India Undertakings and SPRING FAIR '94, CONSUMEX '95, SPRING FAIR '95, CONSUMEX '96, SPRING FAIR '97, CONSUMEX '97, SPRING FAIR '98, CONSUMEX '98, SPRING FAIR '99, CONSUMEX '99, SPRING FAIR 2000, CONSUMEX 2000, ARAB GOLD & JEWELLERY EXHIBITION 2001, Muscat, ARAB GOLD & JEWELLERY EXHIBITION 2001, SALALAH and Global Village at Muscat Festival 2003, 3rd INDEXPO MUSCAT 2010, 4th INDEXPO

MUSCAT 2011, 5th INDEXPO MUSCAT 2012 supported by Department of Commerce, Ministry of Commerce and Industry, Government of India and OMAN PLAST 2012, INTERNATIONAL CONSUMER EXHIBITION 2012 and INTERNATIONAL TEXTILES AND GARMENTS EXHIBITION 2012 at Sohar etc. Apart from this, Silver Star is the first Omani Company to be appointed as Management Consultants to the Ministry of Commerce and Industry, Government of Oman for their Mobile Exhibition of Omani Products which has been inaugurated by His Majesty Sultan Qaboos Bin Said in Muscat and similar such exhibitions have been organised in other Willayats of Oman viz. Salalah, Sur, Nizwa, Sohar, Buraimi and Khasab. All these exhibitions were of high standard and have appreciated by one and all. The Company is looking forward in making INDIAN TRADE FAIR DUBAI 2013 (ITF DUBAI 2013) yet another success story.

EVENT DETAILS

Title : INDIAN TRADE FAIR DUBAI 2013 (ITF DUBAI 2013)
 Venue : Hall No. 1, Dubai International Convention & Exhibition Centre, Dubai, United Arab Emirates
 Date : 3rd to 5th September 2013
 Exhibits : Industrial and General Products
 Timings : 10 a.m. to 2 p.m. - Exclusively for Traders and Businessmen
 2 p.m. to 7 p.m. - For Business and General Public

Official Clearing & Forwarding Agents

CLARION
 INTEGRATED LOGISTICS SOLUTIONS

Official Airlines

JET AIRWAYS

Official Restaurant

OPTIONS
 by Bayteer Kapoor
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Jointly Organised by:



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Orion Silver Star Exhibition Organizing L.L.C.
 Dubai, United Arab Emirates

Designed by: Silver Star

THE LEADING NAME IN OMAN FOR EXHIBITIONS